



## **That's a Wrap – Thank You for an Incredible Aberdeenshire Restaurant Week!**

Hi food lovers,

And just like that... Aberdeenshire Restaurant Week 2025 has come to a close!

Over two delicious weeks, diners across the region celebrated local flavours, discovered new favourites, and helped make this our most successful Restaurant Week yet.



From coast to countryside, cafés to castles, your support filled tables, sparked conversations, and reminded us just how special our local food scene truly is.

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## A Taste of the Highlights

Here's what made this year so memorable:

- Over 77 venues across Aberdeenshire took part — from seaside spots in Banff & Buchan to countryside hideaways in Marr and Kincardine & Mearns.
- Thousands of diners enjoyed exclusive Restaurant Week menus, packed with seasonal ingredients and local flair.
- Social media buzzed with your photos, reviews, and recommendations — making it a true community celebration of food and friendship.



Thank you to every chef, server, manager, and diner who brought the week to life!

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## Regional Spotlights Recap

This year's newsletters took us on a journey through Aberdeenshire's incredible culinary landscape:

- Formartine & Garioch – local favourites, farm-to-fork dining, and vibrant café culture.
- Marr – Highland charm and fireside feasts in Banchory, Ballater, and Braemar.
- Kincardine & Mearns – coastal classics from Stonehaven to Laurencekirk.
- Banff & Buchan – seaside gems serving up fresh fish, ice cream, and heartfelt hospitality.



If you missed any of our spotlights, you can revisit them all at:

<https://www.aberdeenshirerestaurantweek.com/newsletters>

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## Your Moments Made It Special

From elegant dining rooms to seaside takeaways, you shared the flavour and fun of Restaurant Week with every post.

Keep tagging us year-round — we love to see your local dining adventures!

**Facebook:** Aberdeenshire Restaurant Week

**Instagram:** @aberdeenshirerestaurantweek

**Hashtags:** #AberdeenshireRW2025 #RestaurantWeek2025



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## What's Next?

We're taking some time to reflect on this year's success — and to think about what might come next for Aberdeenshire's vibrant food scene.

Before we make any decisions, we'd love to hear from you.

Please take a few minutes to fill in our feedback form, which will be shared via email and our social media channels in the coming days.

Your honest feedback is vital and will help shape any future plans — and ensure that, if Aberdeenshire Restaurant Week returns, it's even more delicious than ever!

Make sure you're subscribed — you won't want to miss what's next!



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## From All of Us



To everyone who supported, shared, and savoured — thank you.

Aberdeenshire Restaurant Week is more than just meals; it's about community, creativity, and connection.

Until next time,

See you at the table,

The Aberdeenshire Restaurant Week Team



**#AberdeenshireRW2025 | #RestaurantWeek2025 | #AberdeenshireLovesLocal**

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